

Draw Your Ecosystem Exercise

- 1. Draw each element of your technology ecosystem**
 - Focus on customers, not internal network, MS Online, etc.
- 2. Size each element by percent of services within the association**
- 3. Add \$ to represent revenue for the organization (\$-\$\$\$\$)**
- 4. Draw connections between systems**
 - **GREEN** dot if the connection exists and works well
 - **RED** dot if the connection does not exist or does not work well