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## Reboot IT: IT Strategic Planning Show Notes

Thanks for checking out the show notes for this episode.

My purpose statement for an IT Strategic Plan:

- An IT Strategic Plan aligns the organization's technology platforms, processes, resources, and goals with the organization's mission, vision, and business objectives.

My Table of Contents:

1. Executive summary
2. Business requirements
  1. Key Business requirements that need to be supported by technology
3. Current state
  1. Ecosystem
  2. Resources
  3. Project portfolio
4. Future state
  1. How IT will support mission, vision, and business objectives
  2. 1-2 year priorities
  3. 3-4 year outlook
5. Technology Alignment Portfolio
  1. Strategic initiatives aimed at closing the gap between the current and desired state—includes tactical information such as budget, timelines, sequencing
6. Conclusion

### Other DelCorians

Here are some quotes from other DelCorians about the purpose of an IT Strategic Plan:

*An IT Strategic Plan allows an organization to remain focused on long term goals and applications. It helps prevent shadow IT and allows for a budgeted and ordered rollout of new technology based on an organization's business requirements. Lastly, an IT Strategic Plan helps organizations avoid piecemeal solutions aimed at addressing individual needs of staff—a practice which rarely results in a cohesive long term IT ecosystem.*

**Jeff Merrill**

*director, managed services*

*An IT Strategic Plan conveys to stakeholders the vision, goals, and direction for technology for a period of more than one year and outlines the specific tactics and resources necessary to achieve those goals.*

**Mike's Table of Contents:**

1. *Current state*
2. *Technology trends*
3. *Guiding principles for IT*
4. *Goals and tactics (with connections made to the org's strategy)*
5. *Budget*
6. *Timeline (very high level)*
7. *Performance measures*

**Mike Guerrieri, CAE**

*senior strategic consultant, technology consulting*

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*An IT Strategic Plan enables the mission of the organization to realize it's vision.*

**Linda's Table of Contents:**

1. **Purpose** – review the Mission Statement and Vision Statement of the organization, and recap the IT “seat at the table” as a business partner in a successful organization
2. **Requirements** – what business outcome needs to change and why—includes high level considerations from business partners in the organization
3. **Current state**
4. **Future state**
5. **Path** – actual or typical high-level milestones in the Journey from Current to Future
6. **Passion** – build passion for driving change and excitement for engaging the plan or developing a plan

**Linda Hedrick**

*director, managed services*

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*The purpose of an IT Strategic Plan is to align an organization's IT resources and priorities with the organizations' objectives and needs.*

**Chris Ecker**

*chief technology officer*

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*An IT strategic plan exists to align an organization's use of technology with its purpose; the plan helps provide transparency and direction that can help generate buy-in from the business units and chart progress over time.*

*The plan helps prioritize, sequence, and drive the implementation and maintenance of the entity's technology tools.*

**Tobin Conley, CAE**

*senior strategic consultant, technology consulting*

As I said in the podcast, an IT Strategic Plan can take many forms and can contain more than what we've outlined in these sample examples of Tables of Contents. For example, your organization may include a technology landscape or technology outlook section that explains the current state and future trends of technology. A technology landscape may not be necessary, but if it helps your leadership understand the plan better, it's something your organization might include.

Also, I referenced [this episode about business requirements](#) during the podcast.

Thanks for listening!

- Dave Coriale